The Upside of Turbulence: Seizing Opportunities in an Uncertain World

Interested in learning how to manage during the Turbulence business environment?

Want to learn the latest tools that are designed to handle turbulence and VUCA business environments?

Introduction

Turbulence, in all its manifestations, is on the rise. Financial markets gyrate—commodity prices zig and zag. New technology disrupts long-standing businesses and entire industries. Scientific discoveries overturn historical truisms. Dirty bombs and pension busts, natural diseases, and COVID pandemics add to the tumult. We live in a world beset by turbulence. Businesses often respond to turbulence by accelerating activities that worked in the past. We lapse into inertia when we should adapt with agility, and we cling to rigid dogmas when we should improvise. This workshop draws lessons from companies that have consistently spotted and exploited opportunities that rivals have missed. This workshop also provides practical tools, which have been field-tested by executives worldwide, to wrestle triumph out of turmoil.

Program Objectives

This program aims to:

- Prepare and equip participants with the right model during business turbulence
- Apply tools that help business during business turbulence

Learning Outcomes

After completing this program, the participant should be able to:

- Maintain the active inertia to fly the business during turbulence
- Capture the gap to boost business during turbulence
- Apply agility during turbulence
- Utilize the tools to plan, do, check and act, especially during turbulence.

Methodology

Gamification, case study, interview, case simulation, quiz, group discussion, lecture, videos

Who Should Attend?

Senior Human Resource personnel, Senior Marketing personnel, Senior Financial personnel, Senior Management, and anyone who would like to create a strategy to break through during the business turbulence.

Program Outline

Day One	
Time	**Topics**
9:00am – 10:30am	**The Stone in David Slingshot** This module starts to look at the turbulence rising, risky business, the upside of turbulence.
10:30am– 11:00am	Tea Break and Networking
11:00am – 1:00pm	**Time, Timing and Luck** After identifying the turbulence, this module helps the participants look at the backward-L view of time, the inverse power law of opportunities, perfect timing, and the luck of the draw.
1:00pm – 2:00pm	Lunch and Networking
2:00pm – 3:30pm	**The Map Paradox** In this module, the participants would be exposed to construct mental maps. The module also covers topics such as question Marx, provisional knowledge in the real world and what popper missed.
3:30pm – 4:00pm	Tea Break and Networking
4:00pm- 5:00pm	**Active Inertia and Mind the Gap** The participants would learn the in escape commitments, reinforce commitments, and active inertia from the map paradox. From there, the practical session is conducted to map the gaps. The participants would start to learn to take care of common anomalies and anomaly pitfalls. Participants would identify that they got wrong fast in this module.
Day 2	
Time	**Topics**
9:00am – 10:30am	**Keep the Map Fluid** This module gives opportunities to participants to discover more opportunities that are needed in facing turbulence. The improvisation teams are needed to support and provide rush data for decision-making. Besides, continuous interaction and transparency ensure everyone knows the health of the organisation. Everyone must participate in the whole operation rather than work in a silo. However, we must make the working environment safe so that employees would have the confidence to share the workplace's real situation.
10:30am– 11:00am	Tea Break and Networking
11:00am – 1:00pm	**The Essence of Agility and the Agility Loop** The topic includes winning through agility, type of agility, from lines to loops, and the agility loop. The participants would conduct a discussion to make sense, discuss making a choice and discussion about making it happen, and discuss making revisions.

1:00pm – 2:00pm	Lunch and Networking
2:00pm – 3:30pm	**Building an Agile Organisation and Avoiding a Corporate Midlife Crisis** This module gets participants to understand how to win by agility, how to get and apply rush data. The participants would learn how to apply cohort Vikings to create a culture of agility. We prepare the participants to be agile leaders before requesting the organisation to be agile. The participants would learn the stages of agility in the organisation to overcome pitfalls and crises during each stage of the culture change.
3:30pm – 4:00pm	Tea Break and Networking
4:00pm- 5:00pm	**Agile Absorption** The last module looks into how to change the agile culture in the organisation to be sustainable and resilient. The case study will be shared to ensure the knowledge and skills can be applied at respective organisations.